

**FOR IMMEDIATE RELEASE**

***Magical Song Convert Girl Auralie Treblemaker* magically transforms *Rhythm Core Alpha 2* music files to MP3 Audio!**

*Los Angeles, California, December 24th, 2014* - As a holiday gift to all of our users, SoftEgg is pleased to introduce *Auralie Treblemaker*, a magical girl with the power to convert your song files from our popular *Rhythm Core Alpha 2* software for Nintendo DSi and 3DS game consoles into MP3 audio files that you can play on most portable music players.

Auralie receives your ".RCa" files through the *SoftEgg website* at <http://www.rhythmcorealpha.com/auralie/>, and she uses her magical girl powers to transform it into a crisp, clean MP3 file that you can download and play just about anywhere!

While Auralie is still fairly inexperienced, your song files should still sound much better than they do when recorded through the Nintendo headphone jack. As her training progresses, we are sure she will become even more powerful! Says Auralie; "I promise to work extra hard for all of my fans!"

Auralie's services are completely free, as a thank you to all of the fans who have made *Rhythm Core Alpha 2* so popular! We do provide the opportunity to make donations for those who appreciate her work.

While many games now can be expanded by DLC, or downloadable content, this is quite possibly the first time that a console-based application program has been expanded, or even supported at all, after its release. Thanks to Auralie's magic, *Rhythm Core Alpha 2* might be the only music program for game consoles to let you export an audio file of your song. This continues a long line of firsts and unique features for the *Rhythm Core Alpha* series.

*Rhythm Core Alpha 2* is SoftEgg's second program in the *Rhythm Core Alpha* series, an advanced music sequencer and solo instrument for the Nintendo DSi and Nintendo 3DS / 2DS portable game consoles. It notably places an emphasis on speed of use and strong capability for live performance. It includes a piano-roll sequencer with key and scale changing ability, ten different solo modes and a drum pad mode, an independent mixer screen, the ability to change the function of face buttons for key changing or live song arrangement, a custom sound engine including ADSR envelopes, vibrato, portamento, and per channel echo, and the ability to export MIDI files to SD card, as well as the binary files used by Auralie to make MP3 files.

*Rhythm Core Alpha 2* is available as a download from the Nintendo eShop for ~\$10 nearly everywhere Nintendo products are sold (except Asia).

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## **FAQ:**

### **It is just a web application, right?**

Yeah, but it really does add a feature than none of the other Nintendo music programs have, so it is kind of important.

### **What's with all the "magical girl" stuff?**

It's cute, and we hope it has enough "WTF?!" about it that it will cause people to read it.

### **But why that and not something else?**

Because Hatsune Miku, that's why.

### **I still don't get it.**

Look, if Yamaha can turn a piece of music software into a merchandising megaforce by adding cute anime girls to it, well, why not give a shot?

### **So, what is "Auralie" really, then?**

It is a web application that will render out a Rhythm Core Alpha 2 binary file as an MP3 audio file.

### **Is that all it does?**

You mean "all SHE does." And yes, for now, but we've lots of plans in the works to expand it.

### **Does that mean more anime girls?**

You betcha!

### **Will Auralie ever be a stand-alone product?**

Maybe. If it becomes popular, we wouldn't be against it. But in its current form we don't have to worry about supporting different platforms, and we can update it as we go. So it will be a web app for quite awhile.

### **Why is it... um... why is *she* called "Auralie Treblemaker"?**

Auralie means "golden" in French. Like "gold master" in recording, or "gold record" in album sales. Also, it contains "Aural" which relates to hearing and sound. "Treblemaker" is because it is "making" the sound file. But we don't expect it to sound extra treble-y or anything. It just sounds like "Troublemaker" and is cute. And we don't expect it to cause trouble, either. Thanks for asking.

### **What is Rhythm Core Alpha 2? Is that some sort of game?**

No, it is a music sequencer / solo synthesizer / drum machine / arranger all rolled into one. It isn't a game at all. But it runs on the Nintendo DSi and 3DS (and 2DS) game consoles, and is available as a download from the Nintendo eShop for \$10.

### **Can I get Rhythm Core Alpha 2 on cartridge for the old regular DS?**

No, it is currently only available as a download. We'd like to make carts, but it would cost \$110,000 minimum.